

The Honorable Nelson Mandela

"When I was in prison it was very good to know that I had powerful friends like Nadine Hack working on behalf of South Africa's freedom. Now that South Africa is engaged in the arduous process of reconstruction and development, my colleagues and I regularly rely upon the perceptive guidance provided by Nadine. She continues to support our fledgling institutions in many ways, from bringing significant delegations to our country to creating vital support networks throughout the world."

Janet Riccio, Executive Vice President, Omnicom Group of Companies

"Nadine B. Hack, beCause Global Consulting president, provided the strategic leadership that guided our complex process of developing powerful branding and message delivery for a client with multi-stakeholders holding wildly divergent views. We could not have done it without her."

Ambassador Andrew Young, Chairman, Goodworks International

"Nadine Hack has an extraordinary network of people domestic and abroad who trust her judgment and follow her guidance. Her friends and acquaintances include heads of state, members of cabinets and parliaments, other senior government officials, as well as corporate and civic leaders."

Ingrid Saunders Jones, Senior Vice President, Coca Cola

"The need for companies to work in partnership with viable nonprofit organizations and to support governmental initiatives has become ever more important. Nadine knows that relationships you create with other sectors can provide important values for your company including employee volunteerism and strategic community, national or global input in decisions affecting business."

Huey Johnson, 2001 UNEP Sasakawa Environmental Prize Laureate

"I have relied on the visionary counsel of Nadine Hack for decades, since she first helped me in the 1970s formulate and implement many renewable resource concepts that still thrive today. These early cutting-edge initiatives and her ongoing insights clarified the principles and informed the blueprint for Global Green Plans worldwide. She can help others expand into the global arena."

Richard Matzke, Vice Chairman, Chevron Texaco

"Nadine Hack and her beCause associates understand the importance of corporate social responsibility goals that companies seek to achieve. They are strategic in their approach and thorough in their implementation to help their clients distill and achieve objectives that are consistent with their core business model. It has always been a pleasure to work with Ms. Hack."

Michael Schlein, President of International Franchise Management, Citigroup

"Early in my professional career, I learned so much about how to organize and run a meeting from Nadine Hack. She hired me to be the Executive Director of a committee she chaired. The co-chairs she recruited included Bob Rubin, Arthur Levitt and Roger Altman who later were in the US Cabinet. She masterfully led this group in a crisp weekly meeting that accomplished extraordinary results."

Jerilyn Asher, Chairman, Rainmaker Consulting Group

"My years of experience as a corporate executive have taught me how critical it is for companies to make use of the best strategic thinkers to become positioned as leaders in their market. I know of

no one more capable than Nadine Hack and beCause to help companies do this, particularly with innovative organizational change management and CRM (cause related marketing) initiatives.”

Gloria Steinem, Founder, Ms Magazine

“Nadine Hack is the organizer extraordinaire! She has the uncanny ability to assemble exactly the right people and bring together unique partnerships. Her exceptionally clear ability to envision what doesn’t yet exist, but should, goes in advance of reality, and changes reality.”

Peggy Dulany, Chair, Synergos Institute

“Working with Nadine and her company has helped us formulate and bring to life some of our most innovative ideas. beCause under her leadership is creative, knowledgeable, entrepreneurial, collaborative, organized and diligent. I respect her special capacity to be idealistic and realistic simultaneously, allowing us to dream big and then translate that vision into achievable projects.”

Tokuo Kassai, President, Aprica Kassai Inc, Japan

“We are indebted to the invaluable services provided by Nadine Hack and beCause. They helped introduce our company and its Childcare Institute to a very significant audience of distinguished American and international leaders. It was highly productive and a pleasure to work with them.”

Maresa Wischenbart-Backhaus, Vice President, Volkswagen, Germany

“It is particularly gratifying to Volkswagen when we have a successful corporate partnership as we had with the United Nations at Expo 2000. This was the result of the sensitive leadership provided by beCause President Nadine Hack, who from the beginning carefully listened to our desires and, by assembling and guiding an international team, oversaw production and operation of a multi-media high-tech pavilion with which we were very proud to be affiliated as a key corporate sponsor.”

Desmond Tutu, Archbishop Emeritus, Nobel Laureate

“Nadine Hack, a splendid friend, has over a long period of time been deeply involved with and extremely successful at promoting issues of peace, justice and human rights in the USA and in developing countries. She is dedicated, intelligent and among those wonderful people who have done so much to make the world a better place. Do you have your sunglasses on? She’s a star!”

Paul Cobb, Publisher, Post News Group

“Nadine has a unique insight to draw together those that might not be able on their own to see the benefits of working together to get the most difficult things done. I was amazed as she convened US congressional leaders, the California governor, Oakland mayor, CEOs of Clorox and other key CA-based companies along with disparate citizen activists – Daughters of the American Revolution and Black Panthers – motivating them to work together for statewide urban renewal that benefited all.”

Benjamin Zander, Conductor, Boston Philharmonic

“Our gratitude to Nadine Hack for what she created for us in Carnegie Hall has no measure. Nadine, in her unstinting efforts to turn the event into a fitting memorial to victims of September 11th, revealed a passionate, visionary, organizational genius that left us in awe.”

Susan Taylor Senior Vice President and Editorial Director, Essence Magazine

“As I prepared to present Nadine a prestigious award, a UN Under-Secretary General wrote to me, ‘Nadine belongs to that rare group of people who is as effective at all levels, dealing with a local community issue, a national challenge or a global initiative.’ A NYC official told me, ‘Nadine is the only person I know who is as comfortable in the boardroom as in the barrio.’ These strikingly similar remarks from people of quite different walks of life say something very powerful about Nadine. This is a woman who walks the walk wherever she is and with whomever she is with: she’s the real deal.”